

LAKESHORE AVENUE BUSINESS IMPROVEMENT DISTRICT
Board Meeting January 27, 2025 10 AM

Location: The LAKESHORE BAPTIST CHURCH 3534 Lakeshore Avenue

Zoom: Link as listed. Contact: racheal@lakeshoreavenue.com
<https://zoom.us/j/99045415675?pwd=NhCbkaIQb2ow4asdmOPhZlyNyGk7Et.1>

General Public Information: contact racheal@lakeshoreavenue.com
American with Disabilities Act: In compliance with the ADA act, if you need assistance, please give early notice to ensure reasonable arrangements.
Public records: Upon request, any records or documents pertaining to BID will be available.

AGENDA

CALL TO ORDER: Victoria Fong & Barry Gilbert, Co-Presidents

PUBLIC COMMENTS: Persons may address the Board on items not on this agenda.
Limit is 2 minutes for each speaker.

DISTRICT 2 REPORT: Debra Israel, Rep for District 2; City matters pertinent to the LABID

1. *APPROVAL OF MINUTES* Oct 21st; Oct 25th; Nov 13th; Dec 16th
2. *TREASURER'S REPORT:* T. Ellis
 - A. Financial Reports: Oct, Nov, Dec; Bookkeeper S. Wells & QB Cloud?
 - B. Propose change for Co-Directors from "indep. contractors" to "employees"
Discussion: Employee contracts? Expenses: Payroll, Benefits, Insurance
 - C. Considerations: Expenses? 2025 Budget changes?
3. *ORGANIZATION REVIEW:* V. Fong, T. Ellis, J. Hawkins
 - A. Public Records: Inventory of documents; vendors, titled accounts, contracts, etc.
 - B. List of current Property Owners; List of important city contacts
4. *SCHEDULE 2025:*
 - A. Board meetings 2025: 3rd Mondays monthly; *Note Feb 17th holiday; Adopt dates
 - B. Activities dates? Speakers? Safety programs?
5. *AVENUE ACTIVITIES:*
 - a. Garage & special clean-up: W. Chui
 - b. Tree trimming: Dec trim, donations & records? C. Dru & R. Scott
Next trim date? Consideration of proposal & costs?
 - c. IP Higbee issue: LABID letter & response? Next step? R. Scott & P. Yamamoto
 - d. Dumpsters on Avenue: LHA & LABID action: J. Breeden & C. Dru
 - e. Security & Holiday patrol recap: A. Lemma
 - f. Gardening: A. Lemma Plans & use of appropriated amount?

6. *COMMUNICATIONS & MARKETING:*
 - a. Website update? Newsletter? K. Heath
 - b. Banners for public outreach & costs: T. Ellis Consideration?
 - c. Increase participation by merchants and owners? J. Hawkins

7. *FUTURE PLANNING:* Board members
 - A. Agenda Building: Maintenance contract review
 - B. Nominating committee

8. *ADJOURNMENT*

