

LABID Agenda August 2025

LAKESHORE AVENUE BUSINESS IMPROVEMENT DISTRICT Board Meeting August 18, 2025
10 AM

Location: The LAKESHORE BAPTIST CHURCH 3534 Lakeshore Avenue

Zoom: Link as listed. Contact: racheal@lakeshoreavenue.com <https://zoom.us/j/4917745234?pwd=d0lhd0V5M2RGUnlOMIV1RkNMYmZaUT09&omn=99024133109>

Meeting Attendance: Kelsey Heath, Terri Ellis, Elaine Gilbert, Barry Gilbert, Marissa Betts, Phing Yamamoto, Sandra Ue, Pamela Sterling, Ilana Friedkin, Talat Aleem, Walter Chui, James Breeden, Abebe,

Public records: Upon request, any records or documents pertaining to BID will be available.

AGENDA

1. *CALL TO ORDER:* Kelsey Heath, President Order 10:00
2. *PUBLIC COMMENTS:* Persons may address the Board on items not on this agenda. Limit is 2 minutes for each speaker.

James Breeden brought up that they are seeking to allow trucks back on the 580. He will share information on how to get involved in this process. Or reach out to James directly.

3. *DISTRICT 2 REPORT:* Sandra Ue - Previous District 2 staff have been working for a long while on the large dumpster gathering, new staff has been looking into the details and chose to send out a letter to all businesses on Lakeshore- see attached picture of letter. They have asked all businesses to reevaluate their business trash situations. They are investigating because they have heard that some businesses have been allowed permits for the large bins on the street. They have also contacted vector control to see what we can do from that standpoint.

Walter would like to request that District 2 push for support with OPW to come out to clean out the storm drains and possibly reevaluate the drainage along Lakeshore. Additionally he would like to bring up that the city owned garage that is maintained by the property management company, JLL is having some severe structural management issues. He is requesting that District 2 continue to reach out to Michael Ford's office to make sure that they are keeping the contact between the two offices going. There were previous meetings between JLL and Micheal Ford but his office has since grown dark.

Abebe is having issues overnight with unhoused who are living in parked cars between Colonial Donuts and Trader Joe's and using the pavement as a toilet. Street cleaners are

unable to come in and clean because of the parked cars. Phing stated that the signage states between 2-3 am Mon, Wed, Fri.

Terri stated that Kosher Deli is taking up 6 spaces with their parklet/trash enclosure, do they have permits? Sandra has reached out to Michael Ford's office to inquire about this. Carol is going to submit a public records request.

a. Updates regarding Lakeshore trash issue & illegal parklet - See above, Sandras report

4. *APPROVAL OF MINUTES: June, 2025* Marissa motion, Barry second unanimously approved

5. *TREASURER'S REPORT:* T. Ellis 19,500 checking, 99,640 in Money Market 1 (30k of this is back payment from Oakland Housing Authority), \$7,385 in MM2. Jason will be sending another handbill for 25/26 \$ from Oakland Housing Authority.

a. Financial Reports: Updates & future planning? Considerations: Budget items 6. *CLEANING CONTRACT:* T. Ellis Move to September

a. Proposal: Additional cleaning Sundays and Mondays: Cost?

b. Additional budget

7. *2025/26 EVENTS: R. Scott*

a. Update on events for 2025 October 18, 10-12 Halloween

b. Plan for 2026

8. *FUNDRAISING GOALS & STRATEGIES OF 2025: R. Scott*

a. 2025 Goal: \$10,000

b. Discussion of strategies to achieve goal

9. *AVENUE ACTIVITIES*

a. Security Report: Capt. Abebe Robbery at Colonial Donuts in June, Robbery at Oaklandish Friday. Would like for businesses to come outside of their businesses and clean up their own areas if they have tables etc. That is not the job of the LABID to come and tell people

Friday is Grand Opening of the new Mexican Restaurant in Shakewell

b. Report on GABA other GrandLake meetings: C. Dru

c. Street Cleanup Event September 21, 2025: C. Dru There are multiple offices that are involved in this clean up that will cover the entirety of District 2.

i. Discussion of plans, marketing efforts, how the community can get involved. Poster should start being pushed out in the next 72 hours, Racheal's email is the point of contact

ii. Plan to involve merchants?

10. *COMMUNICATIONS & MARKETING: R. Scott*

a. Board Emails - emails have been assigned president@lakeshoreavenue.com, vicepresident@lakeshoreavenue.com, treasurer@lakeshoreavenue.com, secretary@lakeshoreavenue.com, Racheal and Carol's will remain the same.

b. Website - In progress

c. Newsletters - Kelsey and Racheal are going to work on a template

d. Banner

11.AGENDA BUILDING: BOARD - Bike concerns for the electric bikes/scooters. We would like to request an actual usage report.

12.ADJOURNMENT

NOTE: I popular TikTok went around featuring ICE at Colonial Donuts. While there were rumors that this was a raid, that is misinformation. ICE agents were purchasing donuts.

Next Meeting is September 15 at 10 am Adjournment 11:18