

LABID Mar 2025

 Racheal Co-Director LABID  Updated at 06:53 04/21/2025  5  2 mins

LAKESHORE AVENUE BUSINESS IMPROVEMENT DISTRICT

Board Meeting March 17, 2025 10 AM

Location: The LAKESHORE BAPTIST CHURCH 3534 Lakeshore Avenue

Zoom: Link as listed. Contact: racheal@lakeshoreavenue.com

[https://zoom.us/j/4917745234?
pwd=d0lh0V5M2RGUnlOMIV1RkNMymZaUT09&omn=99024133109](https://zoom.us/j/4917745234?pwd=d0lh0V5M2RGUnlOMIV1RkNMymZaUT09&omn=99024133109)

General Public Information: contact racheal@lakeshoreavenue.com

American with Disabilities Act: In compliance with the ADA act, if you need assistance, please give early notice to ensure reasonable arrangements.

Public records: Upon request, any records or documents pertaining to BID will be available.

AGENDA

CALL TO ORDER: Victoria Fong & Barry Gilbert, Co-Presidents

PUBLIC COMMENTS: Persons may address the Board on items not on this agenda. Limit is 2 minutes for each speaker.

DISTRICT 2 REPORT: Hon. R. Kaplan or Debra Israel, Rep; City matters pertinent to LABID; Need more security & OPD presence; Ambassador program; lighting; storm drain updates.

Storm Drain answer: Not a quick fix but OPW is looking into how to repair the drain as it is not adequate.

Circling back to BID fee reduction requests: We would like to have the requirement of us paying a CPA every other year to review our books. We complete a yearly review and funding a \$5,000 CPA review as well is difficult for us to come up with funds for considering we operate under less than a 250k budget.

Is there any way that we can get help with advocating for an Ambassador program?

1. *APPROVAL OF MINUTES:* February 24, 2025

2. *TREASURER'S REPORT:* T. Ellis

a. Financial Reports: YTD expenses? Updates on financial review & city items? b.
Considerations: 2025 Budget changes? Proposed 2026 budget?

See Attached for treasurer report

3. AVENUE SECURITY & SAFETY

- a. Ambassador Program? Merchants participation?
- b. Considerations: More security hours?

4. CONTRACTS: Review & Consideration

a. *Peralta Service Corporation*: Terms; Changes; Costs? Carol Dru

We would like to increase cleaning to 7 days a week but we can't afford to increase past our current schedule of 5 days a week. Carol is going to reach out and see if we can shift days around.

b. *Vigilant Pro Private Security Service*: Terms; Changes; Costs?

Terms were reached last year that security would have a % increase each year increasing the cost to from per year.

c. Other contracted services for review? Insurance? T. Ellis

Barry motioned to adopt the proposed budget for 2025/26 year. Phing second motion was unanimously approved.

5. AVENUE ACTIVITIES

- a. Management Report: draft for City due in March? C. Dru
- b. Parking Garage update: elevator? banners? W. Chu
- c. LHA & Neighborhood update: J. Breeden & C. Dru
- d. Tree trimming update: Donations & records? C. Dru & R. Scott

Consideration of proposal for next trim: costs, date & complete project?

e. IP Higbee settlement: R. Scott, P. Yamamoto & J. Breeden

Issue resolved. Docs pertaining to this have been uploaded to the group drive.

f. Spring event: April 19th? Consideration for expenses?

Unanimously approved \$1,000 budget

6. MARKETING: Need ad hoc committee

- a. Banners for public outreach update; sponsorship?
- b. Signature events, Increase participation? J. Hawkins, R. Scott, C. Dru

7. *COMMUNICATIONS*

a. Website: designs, info, updates? R. Scott, K. Heath

Need board input on what is wanted for website so we can move forward

b. Newsletters? List of owners? Board emails? List of important city contacts

8. *NOMINATING COMMITTEE*: P. Yamamoto

Need more participants; Recruitment

9. *AGENDA BUILDING: BOARD*

Plans for Annual Meeting

10. *ADJOURNMENT*

Next Meeting: APRIL 21, 2025