

LABID Minutes September 2025

LAKESHORE AVENUE BUSINESS IMPROVEMENT DISTRICT

Board Meeting September 15, 2025 10 AM

Location: The LAKESHORE BAPTIST CHURCH 3534 Lakeshore Avenue

Zoom: Link as listed. Contact: racheal@lakeshoreavenue.com

[https://zoom.us/j/4917745234?](https://zoom.us/j/4917745234?pwd=d0lh0V5M2RGUnlOMIV1RkNMYmZaUT09&omn=99024133109)

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General Public Information: contact racheal@lakeshoreavenue.com

American with Disabilities Act: In compliance with the ADA act, if you need assistance, please give early notice to ensure reasonable arrangements.

Public records: Upon request, any records or documents pertaining to BID will be available.

In Attendance: Pamela Sterling, Ilana Friedkin, Walter Chui, Elaine Gilbert, Randy Lyman, Marissa Betts, Kelsey Heath, Phing Yamamoto, Terri Ellis, Carol Knight, James Breeden, Brad Banker, Dana Heinemann, Abebe Lemma, Barry Gilbert, Racheal Knight-Scott

MINUTES

1. *CALL TO ORDER:* Kelsey Heath, **President Called to order 10 am**
2. *PUBLIC COMMENTS:* Persons may address the Board on items not on this agenda. Limit is 2 minutes for each speaker.
3. *DISTRICT 2 REPORT:* Sandra Ue (TBD); **Not in attendance- we will email and ask for a follow up**
 - a. Updates regarding items discussed in August:
 - i. Lakeshore trash issue & illegal
 - ii. Storm drain cleaning to prevent flooding again
 - iii. Street sweeping
 - iv. Koscher Delli - do they have a parklet permit?
 - v. City bikes
 - b. Additional updates

4. *APPROVAL OF MINUTES*: August, 2025 Barry Motioned, Marissa second. Unanimously approved
5. *TREASURER'S REPORT*: T. Ellis See Email
 - a. Financial Reports: Updates & future planning? Considerations: Budget items
 - b. Additional funds Barry Motioned for the \$800 Rainbow Cleaning extra budget. Unanimously approved.
6. *BIGBELLY TRASH CANS*: C. Dru & B. Gilbert
 - a. Give a brief history of trash cans Arizmendi, Peets and Phils are the locations
 - b. Items that need repairing & overall condition Dana is looking to have a piece made to repair the broken parts and is going to get more information on purchasing some refurbished units.
 - c. Discussion on trash can alternatives Abebe and Carol are going to talk to Arizmendi about installing their own trash can at that area.
7. *2025/26 EVENTS*: R. Scott
 - a. Update on Halloween Event - Saturday October 18
 - i. Activities Church will be hosting the activities
 - ii. Volunteers? The GAP is interested in bringing volunteers
 - iii. Fundraising plan? I will set up a venmo flier and we will charge \$1 per picture in the photobooth.
 - b. Holiday Event
 - i. Date? December 5th, will convene in October to finalize details.
 - ii. Plan? Potentially ask for corporate sponsors and host an ornament stroll? Tree lighting ceremony?
 - iii. Fundraising plan? Charge people to attend event.
8. *AVENUE ACTIVITIES*
 - a. Security Report: Capt. Abebe Typical Unhoused issues. Ashley asked to go and she was picked up and moved from the area. Abraham was removed per our restraining order. Peralta is showing up- he has a meeting with Romeo who is our cleaning person to show him areas to focus on for spot cleanings.
 - b. Report on GABA other GrandLake meetings: C. Dru Brad Banker reported that True Soul is going in to the old Foot Locker and IB's Deli is going in to the old YogaFina.
 - c. Street Cleanup Event September 21, 2025: C. Dru & R. Scott

- i. Banner - Printed and will be put up this week by Tmobile.
- ii. What has been done to market the event. Went out with splash pad and is up on social media. Fliers have been printed and hung up in the businesses.
- iii. Plan to involve merchants? We will be drafting a letter to all businesses and asking them to clean the storefronts by sweeping and cleaning their windows.

9. *COMMUNICATIONS & MARKETING: R. Scott*

- a. Website update progress - timeline to completion Will email Cyrus
- b. Newsletters - Moosend
 - i. Plan for a cadence of newsletters
- c. Banner - Plan for how / where it will be hanged New plan is to hang 2 banners where we have our posts by tmobile and in the green triangle. We will ask Oakanna if we can hang a banner on their building and possibly put a 3rd there.

10. *AGENDA BUILDING: BOARD*

ADJOURNMENT 11:20 Meeting Adjourned by Kelsey