

LABID Minutes December 2025

LAKESHORE AVENUE BUSINESS IMPROVEMENT DISTRICT

Board Meeting December 15, 2025 10 AM

Location: The LAKESHORE BAPTIST CHURCH 3534 Lakeshore Avenue

Zoom: Link as listed. Contact: racheal@lakeshoreavenue.com

<https://zoom.us/postattendee?mn=bR6J-zExlrAeviHXbn-XKdsq1Bbhe3jGSShl.OUkfxjipwrR47oWK>

General Public Information: contact racheal@lakeshoreavenue.com

American with Disabilities Act: In compliance with the ADA act, if you need assistance, please give early notice to ensure reasonable arrangements.

Public records: Upon request, any records or documents pertaining to BID will be available.

In Attendance: Terri Ellis, Kelsey Heath, Phing Yamamoto, Marissa Betts, Abebe Lemma, Ilana Friedkin, Barry Gilbert, Dana Heinnemann, Walter Chui, Elaine Gilbert, Sandra Ue, Israel Ortiz (Gap)

Called to Order: 10:03

AGENDA

1. *CALL TO ORDER:* Kelsey Heath, President
2. *ANTI-HARRASSMENT POLICY:* T. Ellis Everyone must sign
3. *PUBLIC COMMENTS:* Persons may address the Board on items not on this agenda. Limit is 2 minutes for each speaker.

Barry informed us that a longtime owner Clarence Hill passed away, his father built 3 of the buildings on Lakeshore. Kelsey motioned to give a \$250 donation in Clarence's memory and to send a card to the family. Barry second the motion. Unanimously approved.

4. *DISTRICT 2 REPORT:* Wang's Office - Announcement: We have OPD Recruiting posters, for storefront business owners to display in their store window(s). Please email me to set up a time to drop by City Hall for pickup: sue@oaklandca.gov - Carol will connect offline.

Update Re 3250 Lakeshore Structural repairs - asphalt contract went thru Council last month, this is finally moving forward. Walter asked if there is a timeline for when work will proceed and

Sandra stated that this is all very preliminary. Please contact Jamie Parks, JParks@oaklandca.gov - Assistant Director, OakDOT for more information on this.

Storm drain update- public works is aware and does come out to clean, please make a 311 request and copy district 2. Marissa stated that maybe we can advertise and request multiple people to assist in making 311 requests.

Flock camera vote is tomorrow and Charlene's office is planning a press conference for tomorrow morning somewhere at city hall. If we can advertise our support for Flock that would be helpful.

Terri brought up that the lighting on the avenue is very insufficient and businesses are complaining profusely. Jamie Parks is committed to working with the BID on lighting but we need to gain private capital to move forward see email address above.

5. *APPROVAL OF MINUTES: November, 2025*

- a. https://drive.google.com/file/d/1hW8GvRGJwhaY9vihtHevw4G50tyBs7BR/view?usp=drive_link

6. *TREASURER'S REPORT: T. Ellis 10,419 in checking, 39,800 MM, 7,400 MM2. On target to end the year with 30k. Renewed insurance with a new carrier that is a little less expensive.*

7. *BIGBELLY TRASH CANS: C. Dru & B. Gilbert*

- a. Update on bin repair- Al has prototype and is hoping to put the one at Noahs back together this week. Is hoping to have the other one completed by Christmas.

8. *SIDEWALK POWERWASHING:*

- a. *Outcome: T. Ellis C. Dru-* didn't realize the size of the job before they bid it and they stopped the cleaning at Wells Fargo.
- b. *2026 Fundraising: K. Heath -* we need to reassess after we have more information on this in. See above.

9. *LABID SWAG: K. Heath pushed to 2026*

10. *AVENUE ACTIVITIES*

- a. Security Report: Capt. Abebe - Abraham is back and is a problem, we have a restraining order but OPD does nothing to remove him. Vendors are a problem and we need to come up with a solution for how to remove them. They are aggressive and refuse to leave and are taking away sales from the businesses. Unleashed- there was a crazy lady who was shoplifting and assaulted the employees. Police were called and showed up 2 hours later. Sandra said that MACRO can refer some repeat offenders to CARE Court.

- b. Carol

11. *COMMUNICATIONS & MARKETING: R. Scott*

12. *AGENDA BUILDING: BOARD*

13. *ADJOURNMENT 10:58*

14. *Next Meeting Date 1/12/25 January 19th is a Holiday so we are moving forward a week.*

Discussion Items for January:

1. *2026 Events*

2. *Sidewalk Powerwashing*

3.