

LAKESHORE AVENUE BUSINESS IMPROVEMENT DISTRICT Board Meeting **October 20, 2025 10 AM**

Location: The LAKESHORE BAPTIST CHURCH 3534 Lakeshore Avenue

Zoom: Link as listed. Contact: racheal@lakeshoreavenue.com

<https://zoom.us/j/4917745234?pwd=d0lhd0V5M2RGUnlOMlV1RkNMYmZaUT09&omn=99024133109>

General Public Information: contact racheal@lakeshoreavenue.com

American with Disabilities Act: In compliance with the ADA act, if you need assistance, please give early notice to ensure reasonable arrangements.

Public records: Upon request, any records or documents pertaining to BID will be available.

In Attendance: Pamela Sterling, Ilana Friedkin, Elaine Gilbert, Marissa Betts, Kelsey Heath, Phing Yamamoto, Terri Ellis James Breeden, Dana Heinemann, Abebe Lemma, Barry Gilbert, Caroline Matthews, Anthony Bennett, Talta-GAP

Minutes

1. **CALL TO ORDER:** Kelsey Heath, **President Called meeting to order at 10:05am**
2. **PUBLIC COMMENTS:** Persons may address the Board on items not on this agenda. Limit is 2 minutes for each speaker.

James talked about the I-580 Truck Access Study. Caltrans will be holding the first public meeting which will be held virtually on November 12 from 6:30-8pm. Here's the link to the project site:<https://dot.ca.gov/caltrans-near-me/district-4/d4-projects/d4-580-truck-access-study>

LAH renewed FLOCK Camera Contract

3. **DISTRICT 2 REPORT:** Sandra Ue (TBD); Michael Wimsatt attended on behalf of D2 Office

a. Updates regarding items discussed in August:

- i. Lakeshore trash issue & illegal: **Thanked for the collaborative hard work getting dumpsters removed**
- ii. Storm drain cleaning to prevent flooding again: **Dana and Abebe spoke about how the drains are not cleared and cause flooding to Peet's and the driveway entering the Trader Joe's parking lot.**

Request: Cleaning, Drain Improvements, and Pavement Improvements. Michael W (D2) will reach out to OPW for solutions. Carol: Who at OPW did you meet w/ about storm drains?

- iii. Street sweeping: Michael W (D2) reached out and did NOT hear back from Michael Ford (OAKDOT) will follow up.
- iv. Kosher Delli - Parklet does not have permit LABID requests D2 Office to meet with Kosher Delli. No Permit. Taking up 6 Parking spots. Losing parking revenue, and negatively impacting other businesses and customers
- v. City bikes: LABID requests again to D2 Office to help have the City bikes relocated to Mandana Plaza Park as it's taking up parking spots. Michael W (D2) will email Michael Ford (OAKDOT) , Carol, Terri, and Jamie Parks (OPW)

b. Additional updates:

Michael W D2 updates:

- Public Safety- Delayed response b/c OPD struggles to recruit officers. Asking businesses to support OPD recruits by having businesses put up flyers.
- Encampment Closure under 580: Have we looked at concrete barriers? Request a walkthrough with Carol and Abebe (LABID), D2 office, GABA u 580 underpass @ Lakeshore Ave and 580 underpass @ Grand Ave

4. APPROVAL OF MINUTES: September, 2025: Motion: Barry, Second: Phing

5. TREASURER'S REPORT: T. Ellis See Email Attachment

- a. Financial Reports: Updates & future planning? Considerations: Budget items: Hand Bill mailed. Terri completed Application for Insurance
- b. Discussion of Peralta & Contract Cleaner: Peralta Closing. Ramon was hired under Rainbow Cleaning.
- c. Vote to approve contract cleaner: Motion: Terri, Second: Barry, APPROVED Unanimously.
- d. Additional funds: Racheal to buy external hard drive for storage

6. BIGBELLY TRASH CANS: C. Dru & B. Gilbert

- a. Vote on \$800 expense to fix broken bin: Motion: Terri Second: Phing, APPROVED Unanimously.
- b. Update on acquisition of additional bins?: Michael W (D2) LABID Requests: Increase of trash pick up. Get permission from the City for LABID to remove and replace city trash bins with BigBelly. Abebe will connect w/ Terri who will provide locations and pictures to Michael W (D2)

7. SIDEWALK POWER WASHING:

- a. Discussion and vote on \$2,000 expense Motion: Terri, Second: Phing,

APPROVED Unanimously. District Works Cleaning scheduled for Nov. 4th, 2025 and December 2nd, 2025.

- b. Fundraising plan: Kelsey to set up a Fundraiser to help with costs. GOAL: Once a month- will include gum removal.

8. 2025/26 EVENTS: *R. Scott Report read by K. Heath*

- a. Update on Halloween Event - Saturday October 18: Large turnout ~ 80 event attendees. 80% of businesses participated.
- b. Holiday Event: Invited Peet's and Philz coffee to donate Hot Chocolate. Gymboree can provide their lobby for Holiday photos with Elsa and Anna from Frozen.

Suggested to Partner with Food Bank

Suggested to start the holiday season off w/ Diwali, and encourage businesses to put up lights.

- i. Friday, December 5, 2025 | 5:00–7:00 PM - Plan - Fundraising

9. FUNDRAISING: *Kelsey- 2026 Priority!!!*

- a. Zeffy is setup - we can now accept donations on our website

10. AVENUE ACTIVITIES

- a. Security Report: Capt. Abebe
- b. Report on cleaning event: C. Dru Read by K. Heath: HUGE SUCCESS! Great partnership between LADBID, GABA, Mayors Office and D2 office. 40-50 bags of trash picked up. Neighbors thanked us and want to continue to be involved. LABID Requests at the next meeting with Carol, Racheal, GABA, and D2 on Nov. 21st to set up Cleaning events Quarterly for 2026.

Ken Betts Chevron closed permanently Oct. 14th 2025 for Underground Storage Tank Removal and Demolition.

11. COMMUNICATIONS & MARKETING: *Kelsey on behalf of Racheal*

- a. Website update progress - complete? LABID working on updates, Bios from Board Members, and Finalizing the Directory.
- b. Newsletters - Moosend
 - i. Plan for a cadence of newsletters
- c. Banner - up? Halloween was put up. Now must be taken down and replaced with Holiday Banner - Racheal and Abebe

12. AGENDA BUILDING: BOARD

***** PLEASE NOTE: NEXT MEETING DATE WAS PROPOSED FOR NOV 3RD AT 11:00AM**

Proposal for Board Holiday Dinner at Obelisco Dec 11th at 5:30pm

13. *ADJOURNMENT:* Kelsey adjourned the meeting 11:45am