

LAKESHORE AVENUE BUSINESS IMPROVEMENT DISTRICT

Board Meeting February 9, 2026 10 AM

Location: The LAKESHORE BAPTIST CHURCH 3534 Lakeshore Avenue

Zoom: Link as listed. Contact: racheal@lakeshoreavenue.com

<https://zoom.us/postattendee?mn=bR6J-zExlrAeviHXbn-XKdsq1Bbhe3jGSShl.OUkfxjjpwrR47oWK>

In Attendance: Elaine Gilbert (zoom), Elaine Gilbert (zoom), Randy Lyman (zoom), Brad Banker (zoom), Kelsey Heath, Terri Ellis, Carol Knight, Barry Gilbert, Dana Gilbert-Heinemann, James Breeden, Charlene Wang, Marissa Betts, Sandra Ue

Meeting Minutes

1. **CALL TO ORDER:** Kelsey Heath, President 10:00 a.m. Called to Order
2. **APPROVAL OF MINUTES:** January, 2025 Barry Motioned Terri Seconded, All in favor - unanimous
 - a. https://drive.google.com/file/d/1EGypnLG03D-1FSweB2ZkQJH17d_yn60c/view?usp=sharing
3. **PUBLIC COMMENTS:** Persons may address the Board on items not on this agenda. Limit is 2 minutes for each speaker.

Dana is concerned about the street vendors and is asking the city to please address the street vendors that are taking over the avenue.
Kelsey is going to draft a letter to the city to address this. Charlene addressed this and noted that there is a current vacancy that can potentially help this situation
4. **DISTRICT 2 REPORT:** Charlene's Office is working on addressing the prostitution ring that is happening along International Ave. She is seeking to bring a motion to address this through next week's city council meeting through municipal fines as they are unable to do anything about this without changing penal code which is outside her purview. The fine will be imposed on the buyers and will start at 4k. Fines against traffickers will start at 10k. Businesses will also have fines imposed starting at 14k per day. OPD has arrested over 60 people since Jan. 1 in relation to trafficking and purchasing minors.

Kelsey is hoping to have the district address the newly formed encampment at the Splash Pad Park.
5. **WALTER CHUI:** K. Heath
6. **TREASURER'S REPORT:** T. Ellis We have received the 1st distribution of the year, this is the complete amount we are supposed to receive from all buildings. OHA portion was taxed by the city at 10% instead of the typical 3% so Terri has reached out to find out why.
7. **SIDEWALK WASHING:** T. Ellis quote \$63k for the year. All water that comes from the city (hoses, fire hydrants etc) has a trace of chlorine and so they have to address cleaning in a different way. It only will address Lakeshore Ave from Lin Jia to LGBTQ Center. If the BID does raise the funds we will have to include Lakepark. We considered asking businesses to contribute and although it would be around 1k per year per business we

note the challenges in enforcing payments.

8. GRAFITI UPDATE: Phing - Marissa is seeking information on who to contact in regards to the overall maintenance of the bus stops. Phing had been in contact with Walter Chui to create a solution because they have determined they are breaching the area via TJ

9. LIGHTING UPDATE: T. Ellis We have received a quote from District Works (1K) to start the evaluation of the string of lights along Lakeshore. Marissa suggested we reach out to Lakeshore Breakfast Club to see if they are interested in sponsoring this cost. Sandra Ue is going to put together some contacts that we can reach out to as well.

10. LAKESHORE LOVE: R. Scott - Over 30 people have submitted receipts totaling just under 2k and are from a good variety of businesses. Drawing will take place on Feb 14 on IG Live at 6:30 pm.

11. COMMUNICATIONS & MARKETING: R. Scott

a. <https://lakeshoreavenue.com/february-2026/?cmid=13a0770d-cf6c-4f96-b80c-d77991556ad7>

12. AVENUE ACTIVITIES

a. Security Report: Capt. Abebe - The GAP is reporting the increase in homeless. OPD has been lacking in their response and they claim that when they are here they don't see any activity. The GAP notes that they have been filing reports online but have stopped receiving reports back that the report has been filed. Abebe reports that by the time that OPD shows up that the activity has gone.

b. Carol - The city came last week and they are going to start cleaning the drains starting next week.

13. AVENUE CLEANUP FEB 21 UPDATE: Carol

14. 580 STUDY & CHASR: J. Breeden CalTrans is in the process of conducting a study of allowing Big Rig trucks on the 580. The current study is showing that this would increase truck traffic to the Port of Oakland. There are 4k signatures currently in favor of continuing the ban. CalTrans seems to be trying to be keeping all information pertaining to this private although this is definitely a public issue. CHASR is going to be seeking donations in the future and would like to have the BIDs support.

a. <https://www.chasrcoalition.org/>

15. 2026 STREET FESTIVAL: T. Ellis & K. Heath

a. https://docs.google.com/spreadsheets/d/16jcYyQcW_uW0chl6Nly6uS_povRKqUm/edit?usp=sharing&oid=112046783277378926858&rtpof=true&sd=true

b. [2026-2027 Lakeshore Street Festival Production Contract DRAFT](#)

Kelsey has inquired with Daniel who is the manager of several local BIDs and he has sent us a contract for us to secure his team for the event. Terri is asking 2 other board members to please review the contract and provide input. The event would cost us 113k and we are looking to bring in a revenue of around 90k on the high side and 30k on the low end. This is an event heavily

reliant on sponsors. Our BID is lacking a community presence and this event would be a long game. Barry is making a motion to secure the date of May 30th and put forth the initial investment and to adopt the name "Lakeshore Festival" and review and negotiate the contract with Daniels company. Terri seconded the motion, unanimous vote.

16.AGENDA BUILDING: BOARD

17.ADJOURNMENT 11:30 am Next Meeting March 16th

Action Items:

All members please put together contact lists for sponsorship ideas

Terri, James and Kelsey to look into negotiating terms for the contract with Daniel in the event that funds are not raised to produce events.

Colin Shinnors will be looking into how to sponsor Lakeshore Event (Prado)

James to email information about 580 Truck Ban, upcoming public meetings etc.

Racheal to send one last email push re Lakeshore Love