

# LABID Agenda April 2026

## LAKESHORE AVENUE BUSINESS IMPROVEMENT DISTRICT

Board Meeting April 20, 2026 10 AM

Location: The LAKESHORE BAPTIST CHURCH 3534 Lakeshore Avenue

Zoom: <https://zoom.us/j/91905411263?pwd=nbXgDbUHsPoGXHh72tmdHFKzcfIWuk.1#success>

General Public Information: contact [racheal@lakeshoreavenue.com](mailto:racheal@lakeshoreavenue.com)

*In Attendance: Kelsey Heath, Daniel Swafford, Terri Ellis, Candi Martinez, Barry Gilbert, Carol Knight, Phing Yamamoto, Dana, Heinemann, James Breeden, Racheal Knight-Scott, Jenny Wong (zoom), Ilana Friedkin (zoom), Elaine Gilbert (zoom), Randy Lyman (zoom), Joe Hawkins (zoom), Israel Ortiz (zoom), MACRO Elliott Jones*

### AGENDA

1. CALL TO ORDER: Kelsey Heath, President
2. APPROVAL OF MINUTES: January, 2025
  - a. [https://docs.google.com/document/d/1MQAx\\_hNcA9fnV1O3wRNz1nOVrSGRDkNaojfRb8PBY0/edit?usp=drive\\_link](https://docs.google.com/document/d/1MQAx_hNcA9fnV1O3wRNz1nOVrSGRDkNaojfRb8PBY0/edit?usp=drive_link)
3. DISTRICT 2 REPORT: TBC Charlene Wang & Sandra - Sidewalk Issue- The design feature was done 30 years ago with the step up is flawed. They are aware of the design flaw and there is no budget to be able to redesign. They will have to band-aid the problem in the interim by cleaning out the drains. Barry brought up the bikes being moved, this is now on Councilmembers radar. Board mentions Trash pick up is problematic, weekend service across the board is not happening. Funding for Keep Oakland Beautiful was considered OT and that funding has run out. Daniel stated that city-wide this is an issue for weekends especially the last 2-3 months.
4. ENCAMPMENT PREVENTION UPDATE: C. Dru & R. Scott- City can now remove encampments without a shelter option so this is moving forward between 4/15-5/30. We will be moving forward with placing large concrete blocks to prevent the return of the encampment. BID is being asked to share fundraiser flier so we can complete the concrete block placement. Councilmember Wang is looking at options/ways to create shelters to move forward. Barry did bring up the street light issue and Charlene did mention that this is

definitely a known issue and an OakDot concern. Public Works is stating that due to the budget cuts they don't even have staffing and bandwidth to handle street lights.

5. MERCHANT SAFETY MEETING - May 28 6:30-8pm: C. Dru & R. Scott
6. AVENUE ACTIVITIES
  - a. Security Report: Capt. Abebe
7. MAY AVENUE CLEANUP: C. Dru Tentatively 5/17 Will firm up by Tuesday PM
8. HOP AND SHOP UPDATE: R. Scott
9. COMMUNICATIONS & MARKETING: R. Scott
10. TREASURER'S REPORT: T. Ellis Should be receiving a distribution this month. We have a Lighting savings set aside
11. BYLAWS REVIEW COMMITTEE: K. Heath Would like to review the bylaws to make sure that they are still appropriate and best serve the LABID moving forward. Carol, Terri, Kelsey
12. BUDGET REVIEW COMMITTEE: K. Heath Would like to review the budget to make sure that we are spending our money wisely on Lakeshore. James, Racheal, Phing, Terri
13. LAKESHORE SPRING FESTIVAL: D.I Swafford Posters went out yesterday. 45 non food, 5 hot food vendors, 5 packaged food vendors. We have space for about 40 more vendors. 20k in committed sponsors. Intergenerational line up including a 13 year old group. Salsa, R&b, Reggae, Fashion Show, 90's Dance Party powered by Hipline. Council member Wang sponsored a bounce house. Telemundo, KTVU, Oaklandish, 8 digital billboards have been donated, Oaklandside. There will be plenty of security, looking to have MACRO & OFD represented as well.
14. COMMUNITY TABLE - FESTIVAL: K. Heath Terri, James, Carol and Racheal will be here all day. We will set a schedule soon.
15. MACRO - 11AM: Macro representative There have been improvements and it feels like MACRO is making a positive change and they are working well with OPD. Recommends an Ambassadorship Program. 27 attendants for the entire city. They are tracking the numbers to show that this program works. Will send the 2026 MACRO guide
16. PUBLIC COMMENTS: Persons may address the Board on items not on this agenda. Limit is 2 minutes for each speaker.
17. AGENDA BUILDING: BOARD
18. ADJOURNMENT

Next Meeting Date: 5/18 @ 10 am Annual Meeting: 6/15 @ 4 pm