

LABID Minutes March 2026

LAKESHORE AVENUE BUSINESS IMPROVEMENT DISTRICT

Board Meeting March 16, 2026

Location: The LAKESHORE BAPTIST CHURCH 3534 Lakeshore Avenue

Zoom: Link as listed. Contact: racheal@lakeshoreavenue.com

<https://zoom.us/j/91905411263?pwd=nbXgDbUHsPoGXHh72tmdHFKzcfIWuk.1#success>

General Public Information: contact racheal@lakeshoreavenue.com

In Attendance: Carol Knight, Terri Ellis, Kelsey Heath, Barry Gilbert, Dana Heinemann, Carolyn Matthews, James Breeden, Randy Lyman (zoom), Max Cohen (Prop Chicken- Zoom), Sandra Ue (Dist 2- zoom), Phing Yamamoto, Marissa Betts, Seth Bregman (Bardo - zoom), Jenny Wong (City of Oakland - Zoom), Joe Hawkins (zoom), Abebe Lemma

AGENDA

1. CALL TO ORDER: Kelsey Heath, President 10:02
2. APPROVAL OF MINUTES: February, 2025 Barry Motioned, James Second unanimously approved
 - a. https://docs.google.com/document/d/1MQAx_hNcA9fnV1O3wRNz1nOVrSGRDkNaojfRb8PB0/edit?usp=drive_link
3. PUBLIC COMMENTS: Persons may address the Board on items not on this agenda. Limit is 2 minutes for each speaker.
 - a. Dana- Received a quote for the batteries for the Big Belly Trash Cans \$376 for all 3 Barry Motioned to approve this expense, James seconded, unanimously approved
 - b. James represented the BID at the Grand Lake Theater 100 year Celebration
 - c. Joe Hawkins- LGBTQ Center will be opening up the "Lakeshore Lavender Lounge" inside 3199 Lakeshore Ave.
4. DISTRICT 2 REPORT: Sandra Ue -
 - a. Working on the Graffiti that is plaguing District 2 and looking into a tracking system -

potentially funded by Grants & The Bid Alliance

- b. Working on finalizing the legislation for the camera systems that can help with Human Trafficking. They are also looking into lobbying the state to increase the number of speed trap cameras to help with OPD & Public Works enforcement. Joe Hawkins opened the conversation about putting cameras on the Centers different buildings if the city is seeking areas to put more city camera systems up.
- c. Supporting the Mayors push to enforce the illegal dumping issues. Seeking better ways to enforce the fines etc surrounding the issue.
- d. Boarded 2 Bustling initiative similar to vacant to vibrant in District 2. They are trying to connect businesses to empty buildings and supporting them through the permitting process. Supporting all businesses from brick and mortar start up and beyond.

5. OPD UPDATE: P. Yamamoto

- a. 10 officers came to introduce that they are the 10 pm - 5 am crew and left business cards. They have been popping in on different random nights.

6. GRAFITI UPDATE: P. Yamamoto

- a. Pamela Sterling (Trader Joe's) has been responsive. Phing is seeking other building owners information so they can work together to solve the problem.

7. AVENUE ACTIVITIES

- a. Security Report: Capt. Abebe
 - i. Homeless is an issue. Large encampment at the Splash Pad Park
 - ii. Trash pickup is an issue on Saturdays - Max (Proposition Chicken) stated that Saturday pick up is notoriously terrible over the past 4 years his business Saturday pick up (which they pay a large amount for) they on average miss 2 weekends a month.

8. AVENUE CLEANUP: Carol

- a. 41 bags of trash removed, ivy and CalTrans offramp cleaned up

9. SPRING FLING: R. Scott

- a. Advertising and communication for the event is underway. We are partnering with businesses who are donating items for the Golden Eggs for the parade.

10. TREASURER'S REPORT: T. Ellis See Email

11. LAKESHORE SPRING FESTIVAL: K. Heath & Daniel Swafford
 - a. 40 vendors are secured so far
 - b. Looking to push sponsorships now
12. COMMUNICATIONS & MARKETING: R. Scott
 - a. <https://lakeshoreavenue.com/march-on-lakeshore/>
 - b. If you're not signed up for our email list please do so to receive the monthly newsletter
13. 580 STUDY & CHASR: J. Breeden
 - a. <https://www.chasrcoalition.org/>
 - b. Will be sending out fliers and a vendor letter to distribute
14. AGENDA BUILDING: BOARD
15. ADJOURNMENT Next Meeting April 20th at 10 am.